

# Move it! Michiana 2022

Benefitting Bashor Children's Home

Saturday, October 1  
Elkhart High School  
2608 California Rd.



To our generous community partners:

100 years ago, in 1922, **Bashor Children's Home** began providing services to youth on donated land. Today they undertake one of the most difficult roles in our community by providing residential care, day treatment, alternative education, foster care, and dozens of other services to troubled children and their families.

## We believe in their mission.

This year Move it! Michiana and our community partners will be laser-focused on supporting the 150 children seen daily at Bashor, as well as the nearly 250 selfless staff members and volunteers who refuse to turn away any child in need.

We humbly invite you to join us as both a participating company, as well as an esteemed Corporate Sponsor for this year's **Move it! Michiana 5K and 1-Mile** walk/run and family fundraising day on **Saturday, October 1, 2022**.

### All sponsors will receive:

- A public thank you-during the awards ceremony
- An appreciation post on our social media channels
- Logo and website link on [MoveItMichiana.com](http://MoveItMichiana.com)
- One free race registration for every \$250 donated

### The Top Three sponsors will receive:

- A personalized appreciation video to be played during race week
- Special recognition during the awards ceremony
- Logo prominently displayed on [MoveItMichiana.com](http://MoveItMichiana.com), banners, and race shirt

We ask that sponsorship donations and your company's logo be sent using the attached form by **Wednesday, September 14**. If you have any additional questions or ideas, please feel free to call or text Alex at **(574)606-4378** or email [Alex.Bicknell@HeartlandRVs.com](mailto:Alex.Bicknell@HeartlandRVs.com).

Thank you for becoming a champion for Bashor Children's Home.  
—Your Move it! Michiana Team

*Bashor Children's Home, located in Goshen, IN, is a 501(c)(3) nonprofit organization and is in good standing as a tax exempt as a public charity.*

## Partnership and Sponsorship Opportunities

All net proceeds benefit Bashor Children’s Home



|                                 | PARTNER<br>(2 AVAILABLE) | COMMUNITY<br>CHAMPION | PRESENTING<br>SPONSOR | PLATINUM<br>SPONSOR | RACE SPONSOR |
|---------------------------------|--------------------------|-----------------------|-----------------------|---------------------|--------------|
|                                 | \$10,000                 | \$7,500               | \$5,000               | \$2,500             | \$1,000      |
| Name on Official Race Medals    | Yes                      | -                     | -                     | -                   | -            |
| Logo on Official Race Bib       | Prominent                | Yes                   | -                     | -                   | -            |
| Logo on Official Photo Backdrop | Prominent                | Prominent             | Yes                   | -                   | -            |
| Logo on Official Event Banner   | Prominent                | Prominent             | Yes                   | Yes                 | -            |
| Logo on Official Race Shirt     | Prominent                | Prominent             | Prominent             | Yes                 | Yes          |
| Logo on Official Race Bags      | Prominent                | Prominent             | Prominent             | Name only           | Name only    |
| Logo on future Print Materials  | Prominent                | Prominent             | Prominent             | -                   | -            |
| Social Media Mentions           | Exclusive                | Individual            | Individual            | Grouped             | Grouped      |
| Logo on Official Race Website   | Prominent                | Prominent             | Yes                   | Yes                 | Yes          |
| Complementary Race Entries      | 40                       | 30                    | 20                    | 10                  | 4            |

**Donor / Company** \_\_\_\_\_

**Support Level (Select One)**

PARTNER    CHAMPION    PRESENTING    PLATINUM    RACE

**Contact Name** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**Signature** \_\_\_\_\_

Please submit by September 14. Please make all checks payable to Heartland Recreational Vehicles, LLC. at 2831 Dexter Drive, Elkhart, IN 46514. Please indicate on the memo line: Bashor Children’s Home.